

## **Albany Rowing Center Privacy Policy**

### **Privacy Policy**

The Organization of Adirondack Rowers and Scullers, Inc. (d/b/a Albany Rowing Center) is committed to protecting your privacy. This Privacy Policy applies to the Albany Rowing Center (ARC) website and governs data collection and use at *albanyrowingcenter.org* for program registration, donations, surveys and any other services that may be provided on the website. *Albanyrowingcenter.org* is a general audience website, intended for users of all ages. Personal information of all users is collected, used and disclosed as described in this Privacy Policy. We encourage you to read and understand the purpose and meaning of this Policy.

### **Collection of your Personal Information**

Like many website operators, whenever you visit *albanyrowingcenter.org*, we collect information that your browser sends ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages and other statistics.

When you register for a rowing program or make a donation online, we collect personal information, such as your e-mail address, name, home or work address or telephone number. Information collected by ARC is used solely for the purpose of providing the service you are requesting and billing your online purchase. Personal information such as credit card data is not stored on our server, and no one other than persons authorized to handle registration transactions has access to your information.

When you contact us via email through *albanyrowingcenter.org*, we do not collect any information and only use your email address to respond to your inquiry and provide the information or service you are requesting.

Our website may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's website. Every effort is made to ensure the appropriateness of third party websites for general audience use. ARC has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third party sites or services. We encourage you to review the Privacy Policy of every site you visit.

### **Use of your Personal Information**

ARC and its operational service partners collect and use your personal information to process registration requests and deliver the services requested. It is possible that we may also use your personal information to inform you of other products or services available from ARC. We may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

ARC does not sell, rent or lease its member lists to third parties. ARC may, from time to time, contact you about a particular third party offering that may be of interest to you. In those cases, your personal information (e-mail, name, address, telephone number) is not transferred to the third party.

As an organizational member of US Rowing, ARC does provide basic information about its members to US Rowing for purposes of liability insurance. This information includes name, address and email address.

ARC does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

ARC may access and/or disclose your personal information if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served ARC or *albanyrowingcenter.org*; (b) protect and defend the rights or property of ARC, including its website; or (c) act under exigent circumstances to protect the personal safety of users of *albanyrowingcenter.org* or the public.

### **Security of your Personal Information**

Online registration for programs is currently through Regatta Central, a certified and secure vendor, so your information is protected. When you transmit highly confidential information (such as a credit card number) over the Internet through <https://www.regattacentral.com/clubs/>, it is protected through their website controls. However, we cannot guarantee that third parties will not be able to avoid our vendor's security measures and obtain access to your information.

### **Changes to this Policy**

ARC will occasionally update this Privacy Policy. If there are material changes to this Policy or in how ARC will use your personal information, ARC will inform you of such changes through a web site posting or by email. ARC encourages you to periodically review this Policy to be informed about ARC is protecting your information.

Last revised: December 30, 2013