

About Albany Rowing Center

Albany Rowing Center (ARC) was founded in 1985 as the Organization of Adirondack Rowers and Scullers (OARS). ARC is a not-for-profit organization that fosters interest in, and provides opportunity for, rowing in New York's Capital District area. ARC rowers include high school and middle school students and adults in all age groups, representing a wide range of rowing abilities from novice to experienced.

ARC is a volunteer organization and relies upon the energy, talents and generosity of its members to provide a quality sports program to the community. Programs are planned and developed by a volunteer Board of Directors elected by the members. Programs are paid for by member dues as well as grants, donations and sponsorships.



Save the Date!

September 27, 2009

The 2009 Head of the Hudson Regatta will be held on Sunday the 27th of September at the Hudson River Corning Preserve in downtown Albany, New York. The 3 mile race-against the clock will start at approximately 8:00 am and continue until mid-afternoon. We expect rowers from around the northeast and Canada including crews from high school, colleges and universities as well as community rowing clubs.

Coordinating Committee

Planning Committee Chair: John Tausel

jrtausel@yahoo.com

Fundraising Co-chairs:

Christina Dowd cdowd01@nycap.rr.com and

Regina Murray regina1@nycap.rr.com

For information contact:

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Albany Rowing Center

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Our Oars Are Orange



Albany Rowing Center

Head of the Hudson Regatta

Information for Sponsors

ALBANY ROWING CENTER

ALBANY, NEW YORK



23rd Annual Head of the Hudson Regatta

The Regatta

Each year in the fall, the Albany Rowing Center hosts the Head of the Hudson Regatta. The regatta consists of thirty or more different race events, in which adults, juniors and recreational rowers, both novice and experienced, may compete.

Gold and silver medals are awarded to the first and second-place finishers in each race event, and special trophies are also awarded to winning teams of certain sponsored races. An All-Points Trophy is awarded at the end of the regatta to the team with the most points overall, based on placement in each race event.

Making a Contribution

Individuals and businesses interested in sponsoring a Head of the Hudson race event, making a supporting contribution or advertising in the regatta program should contact Christina Dowd, Head of Hudson Fund Raising Co-Chair, by email at cdowd001@nycap.rr.com, by phone at (518) 452 – 1123, or by mail to Christina Dowd, Albany Rowing Center, PO Box 857, Albany, NY 12201 – 0857.

Race Sponsors

As we have done for the past several years, we are inviting businesses and individuals to be sponsors of this year's Head of the Hudson. Our goal is to name a sponsor for every race event. We are offering three levels of sponsorship – Trophy Level, Medal Level and Ribbon Level. At each level, we will give recognition to our contributors in the form of various sponsor benefits.

Trophy Level Sponsor—\$500 to \$1000

Medal Level Sponsor—\$350 to \$499

Ribbon Level Sponsor—\$250 to \$349

Regatta Supporters

Individuals/businesses contributing any amount up to \$249 will be named Regatta Supporters. Businesses that make donations to the regatta of goods or services that have a quantifiable dollar value will be named in the appropriate sponsor or supporter category and will receive the associated benefits.

Advertisers

Individuals may place messages in the regatta program at a cost of \$50 for a half-page message or \$75 for a full-page message. Businesses may advertise in the regatta program at the same cost - \$50 for a half-page ad and \$75 for a full-page ad. Advertisers will receive one complimentary event t-shirt.

Sponsorship Benefits

Depending on the sponsorship level you choose, benefits may include:

- Your name or company's name on one of our boats
- Named on regatta banner, race trophy and in regatta program
- Complimentary T-shirt with your logo printed on it
- Invitation to present medals/trophy at the regatta
- Link from ARC website to your homepage
- Your contribution is tax-deductible to the extent allowed by law.

Your Audience

By sponsoring a race at Head of the Hudson, your name will be seen by the competing rowers, their coaches, their families and friends, the race officials, the various organizations that provide support assistance for the regatta and the other individuals and businesses that have also chosen to sponsor races and support the regatta. Your name will be placed on the Head of Hudson sponsor banner that travels with the team as they compete at regattas throughout the northeast.